

# LAURA ANDERSON

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## SENIOR TECHNICAL PROJECT MANAGER

Operational & Strategic Planning—Process Improvement—Cross-functional Team Leadership  
Budget & Cost Management—Global Relationship Management

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Proactive, goal-driven Senior Technical Project Manager with **10 years of experience** managing progressively complex projects for Fortune 100 and Fortune 500 companies. Technical experience spans a myriad of industries, including Pharmaceuticals, Energy, Finance, and Consumer Product Goods Retail. Proven track record of success leading onshore and offshore work teams that **deliver project goals on time and on budget**, receiving recognition for outstanding performance. Projects have consistently **increased operational efficiency, saved money, and increased revenue**. Certified in Process Methodology HTML, Microsoft Project, and Microsoft Project Server. **Exceptional technical skills** that span a multitude of hardware, operating systems, networking/protocols, programming/languages, web applications, web technologies, and database applications.

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## SELECTED ACCOMPLISHMENTS

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### At ENERGY SOLUTIONS INTERNATIONAL—

- ✓ Concurrently ran and completed **32 projects in one year**, kicking-off 15 international project sites. Rose to critical challenge of **acquiring all customer approvals** that required extensive customer relationship management skills prior to start of each project (2007 – 2008).
- ✓ Deployed initial release of a proprietary software product to a multi-million dollar contractual client base that enabled client to **increase plant efficiency and reduce operational costs** (2002 – 2004).

### At RETAIL USA—

- ✓ **Saved business \$300K** by researching and implementing an alternative technology platform. Completed project in **record time of three months, within budget**.

### At WEALTH BANK—

- ✓ Managed and completed eight at-risk projects during merger between WealthBank and MoneyBank, with combined assets of more than \$160B. Brought all projects up-to-date in **record time of just four months**.

### At HEALTHCARE—

- ✓ Realized **\$65M+ in revenue** through sound fiscal management for largest strategic partners, Medical USA.
- ✓ Received **“Star Award” for above-and-beyond performance** for completion of all assigned projects.

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## PROFESSIONAL EXPERIENCE

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### ENERGY SOLUTIONS INTERNATIONAL, Anytown, GA

#### SENIOR PROJECT MANAGER (CONTRACTOR), 2007 – 2008

- Managed global fleet initiative to implement network infrastructure at 100+ non-contractual customer plants, so company could acquire gas turbine data to mitigate potential multi-million dollar failure.
- Acquired necessary customer approvals by using plant discovery data to formulate documents for customer analysis, and scheduling/facilitating customer meetings to review goals and objectives. Approvals enabled team to schedule, procure, deploy, and install new infrastructure.
- Managed relationships with on and offshore engineering personnel with knowledge of deployment procedures, design, infrastructure, network connectivity, configuration management, and vibration equipment analysis.

### ABC FOOD & BEVERAGE, Anytown, GA

#### SENIOR PROJECT MANAGER (CONTRACTOR), 2006 – 2007

- Managed multiple projects, completing all research and interviews needed to write requirements management methodology documentation for a N. American organization, which would streamline use of SDLC methodologies.
- Developed project scope document to identify gaps in technology stack in order to provide an orderly transition to a direct replacement, and savings to company.
- Collaborated on global marketing strategy rollout for a centralized testing initiative to promote benefits of technology reuse and cost reduction for on-boarding third party vendors.

RETAIL USA, Anytown, GA

SENIOR PROJECT MANAGER (CONTRACTOR), 2005 – 2006

- Initiated and completed three projects, all with backed-in deadlines that allowed just three months for completion.
- Managed testing environment project for recent acquisition of several retail stores, ensuring current systems could sufficiently process influx of additional data.
- Assigned to revive a development project by leading a team in utilizing existing technologies and process methodologies to save time and money.

WEALTH BANK, Anytown, GA

SENIOR PROJECT MANAGER (CONTRACTOR), 2004 – 2005

- Managed and completed eight enterprise at-risk projects, which required developing cross-functional relationships in a deadline-driven, high-pressure environment.
- Obtained critical information needed to revise and redefine scope, requirements, and deployment preparedness for procurement and implementation of all infrastructures, in a timeframe of less than four months, for three large banking business areas—retail, commercial, and treasury.
- Worked on enterprises' 300+ page disaster recovery document, which was used as sole procedure manual for merger. **Saved company several million** by cutting unnecessary costs and remaining on schedule. Received high accolades from executive banking officers for project's success.

ENERGY SOLUTIONS INTERNATIONAL, Anytown, GA

SENIOR PROJECT MANAGER (CONTRACTOR), 2002 – 2004

- Led global deployment of proprietary software product to over 80 energy plants, in order to increase profit by driving a percentage of contract's value back to customer, enhancing satisfaction and retention.
- Developed/managed relationships with customer plant managers and internal Performance Managers, facilitating scheduling and implementation.
- Collaborated with Six Sigma Black Belt resources to develop reports and process flows and metrics.
- Led key project teams in network operations, on-site monitoring, distributed control systems, and performance optimization, to facilitate/monitor milestones, manage cost and efficiency, and ensure customer satisfaction.

I-HEALTHCARE, Anytown, GA

PROJECT MANAGER, CONSUMER DIVISION, 2000 – 2001

- Developed/launched online marketing programs and services for targeted pharmaceutical drug brands for partners Medical USA, ABC Pharmaceuticals, and 123 Chemistry, driving consumer awareness and return on investment.
- Planned/launched two pharmaceutical online client-sponsored initiatives—one was **voted #1 program** by customer marketing brand team and second resulted in 117% increase in search traffic and **\$5M in revenue**.

PROJECT MANAGER, PROFESSIONAL DIVISION, 1998 – 2000

- Assigned and managed initial design and development of nurse portal with profit and loss responsibility of \$400k.
- Worked on initial creation/launch of Career Centers for nurse/physician portals, realizing **\$55M in revenue**.

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E D U C A T I O N & C R E D E N T I A L S

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ANY UNIVERSITY, Anytown, GA

ANY COMMUNITY COLLEGE, Anytown, GA

BUSINESS ADMINISTRATION & COMPUTER SCIENCE COURSEWORK

PROJECT MANAGEMENT INSTITUTE, Anytown, GA

CERTIFICATE IN PROJECT MANAGEMENT